Embracing the *Digital Space*
Device camera at eye level
VIDEO CONFERENCING PLATFORMS

Google Meet

Zoom

Cisco Webex

BlueJeans
Online Classes/Conferences | pointers

- Secure the meeting with password and waiting rooms
- Use Screen share and Whiteboards for classes
- Recording sessions for analysis, archives and sharing
- Audio Visual aid as a supplementary resource
- Managing the lag during live classes
• Select a room with less echo
• Away from the road or any other source of constant noise
• Non-reflective surfaces around the device

• Background music
• Bluetooth speakers
• External mic
• Face the light <-> Light the face
• No back light
• Use of natural light
• Utilising household lights effectively
GOING LIVE

CHECKLIST
✓ Phone in landscape mode
✓ Auto rotate ON
✓ Use back camera
✓ Wipe the camera lens
✓ Plan opening slide & ambience music
✓ Switch off comments
✓ Being cognizant of copyrights
✓ Full tech rehearsal at least a day in advance
  (preferably at the same time)
• Creator Studio on Facebook and Instagram
• Using the ‘Schedule Premiere’ options to upload videos on FB and YouTube
Checklist to choose a digital auditorium
✓ Space availability for performance
✓ Pro lights
✓ Pro sound
✓ Streaming facilities
✓ An informed tech crew
✓ Insist on tech rehearsals
MONETISATION

Opportunity to reach a wider audience

Creating curated content for the camera with professional output

Creating workshops & courses designed specifically for the digital medium

Performing on platforms like BMS/Shaale/Playtoome/Youtube

Using the Donate button on Facebook, subscription models on Patreon/Gigsy, crowdfunding through dedicated platforms
Thank you!

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