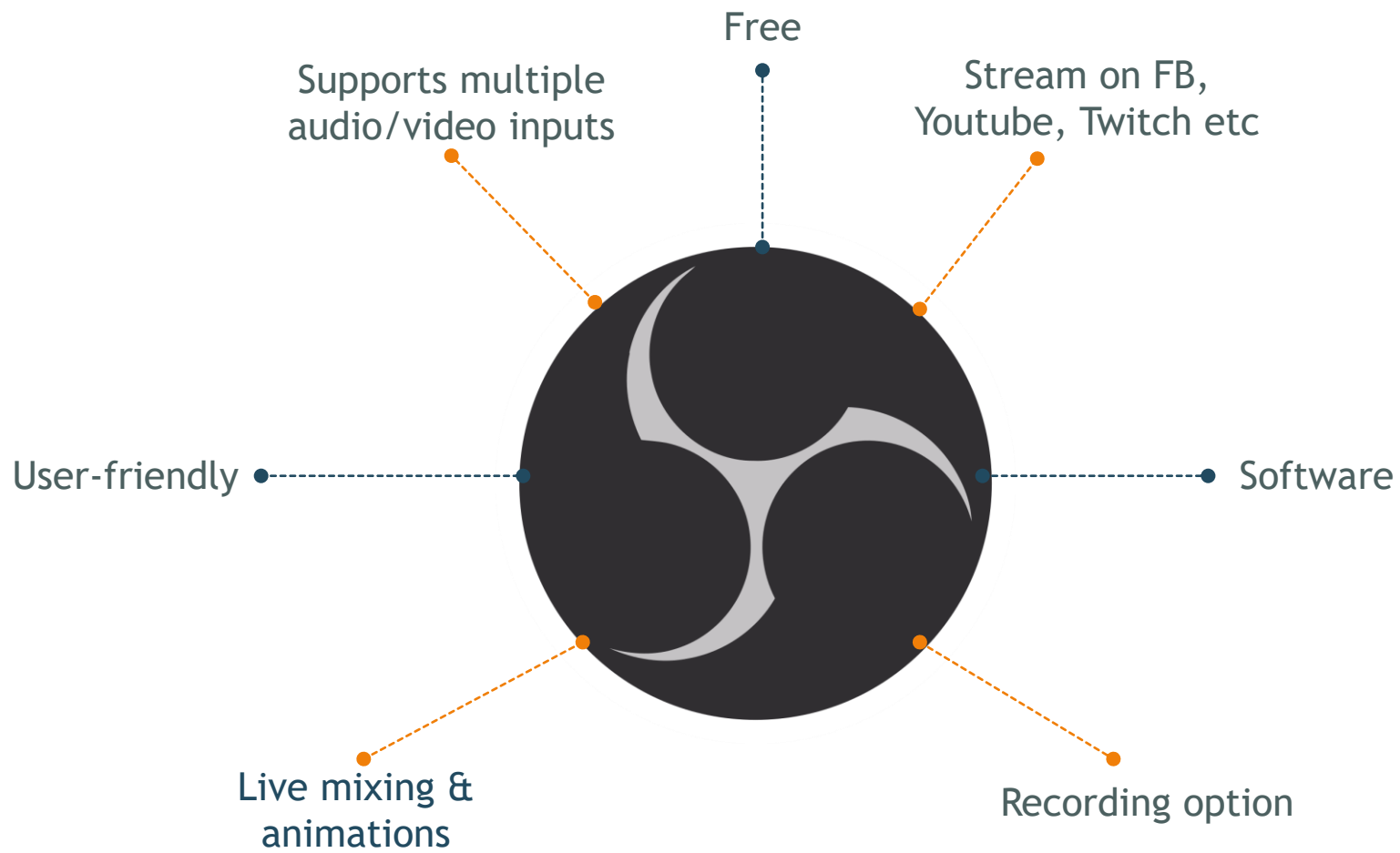


Embracing the *Digital Space*

CONTENT CREATION



STREAMING | OBS OPEN BROADCASTER SOFTWARE



SETTING UP A DIGITAL AUDITORIUM / Work station

DIGITAL AUDITORIUM

Checklist to choose a digital auditorium

- ✓ Space availability for performance
- ✓ Pro lights
- ✓ Pro sound
- ✓ Streaming facilities
- ✓ An informed tech crew
- ✓ Insist on tech rehearsals



8 GB+ Ram

GPU

Latest processor

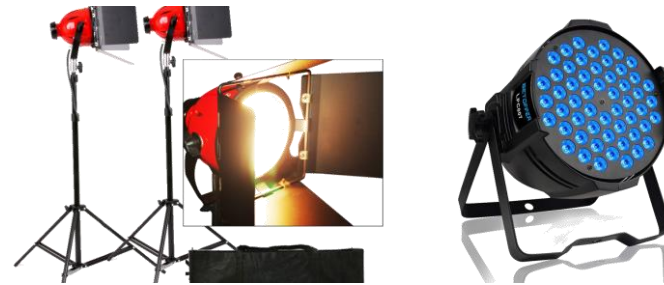


100 mbps +

LAN cable > WiFi

Reliable network

Dongle as backup



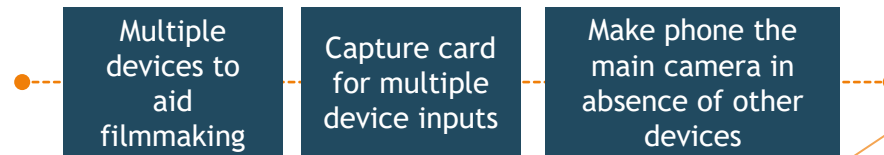
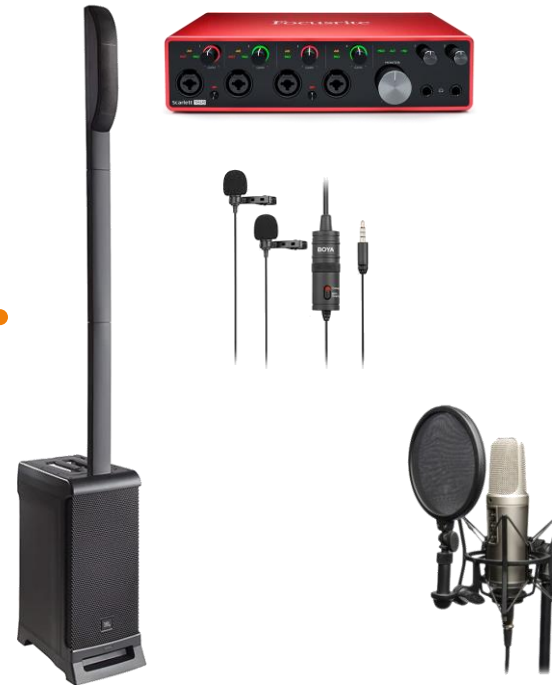
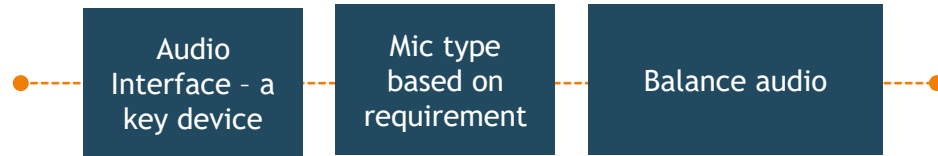
Continuous lights

RGB, Warm white, white

LED lights need low power

Power backup

SETTING UP A DIGITAL AUDITORIUM / Work station



SETTING UP A DIGITAL AUDITORIUM / Work station



Using the phone as a webcam



MONETISATION

shaale

TICKETING

- Professionally produced content only
- 10% on Ticket Sales
- Promotions + other services - One time fee/70:30

OTT

- Subscription based model
- 50% of revenue based on viewed time

bookmyshow

TICKETING

- No review of content
- 12% commission on ticket sales
- INR 1000 hosting fee

PATREON

SUBSCRIPTION

- Tiers & fee can be fixed by creators
- Commission varied between 5-12% based on plan + payment processing fee

OWNERSHIP

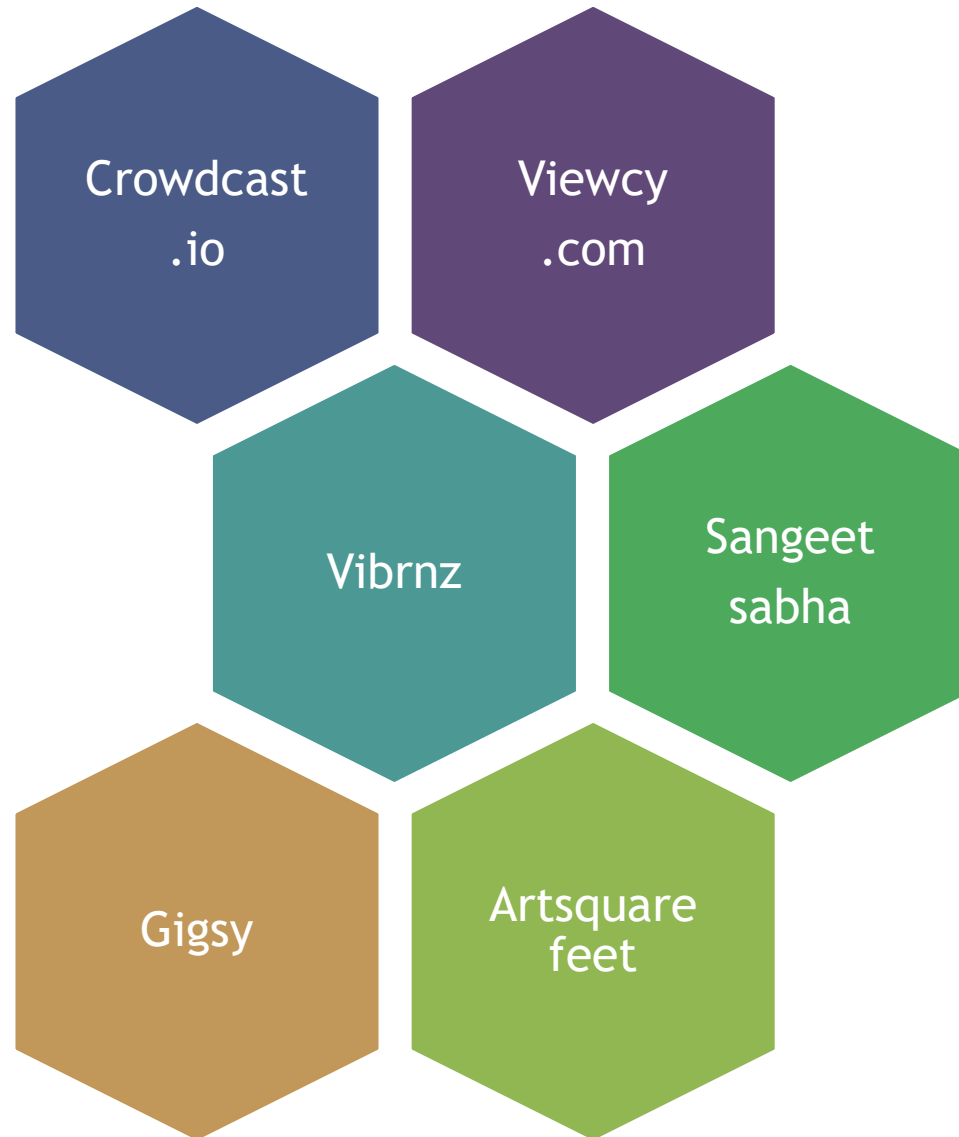
- Option of Memberful - run under your own website & brand
- 10% basic
- \$25 + 4.9% Pro

YouTube

PARTNER PROGRAM

- Approx. \$3 - \$5 for 1000 views
- Approx. \$18 for 1000 ad views
- Eg - video with 1 mn views can earn - \$5000+
- Control over ad category
- Google AdSense for ad monetization
- % of affiliate product sales

MONETISATION



GUIDELINES

Conference

1. Kindly keep the device **FULLY CHARGED**
 2. Please be **CLOSE** to your WiFi **ROUTER** (Plug in LAN cable if possible) to enable seamless communication. In case of power cuts or drop in broadband connection, kindly use your phone's hotspot to resume.
 3. Please use headphone/earphone to reduce feedback.
-
4. Please keep the gallery view on so that you can watch the other panelists on your screen.
 5. Kindly ensure there is **SUFFICIENT LIGHT** spill on your face. Ideally the light source should be in front of your face, behind the camera.
 6. Do **TURN OFF** lights in the **BACKGROUND**
-
7. Be on Mute when other speakers are presenting. In a panel discussion, **AVOID OVERLAPPING** and also reacting to the other panelists' talk with words/sounds of acknowledgement, as much as possible since the app recognises the window of the speaker based on where the sound is generated from.
 8. Breakout rooms will start & close automatically. Timely alerts will be sent.
-

Classroom

1. Mute yourself while logging on
2. Keep settings in Speaker view
3. Raise a hand or leave a note in the chat box for doubts/clarifications

Thank You!

Write to me:
artmos.kk@gmail.com