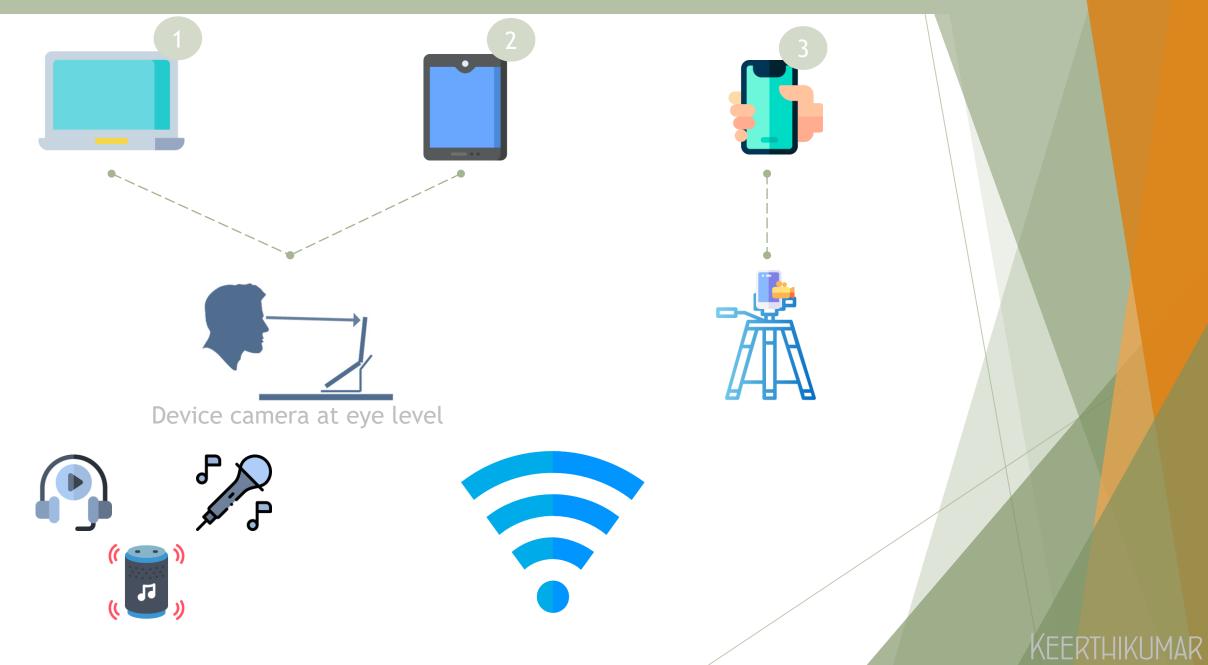
Embracing the Digital Space



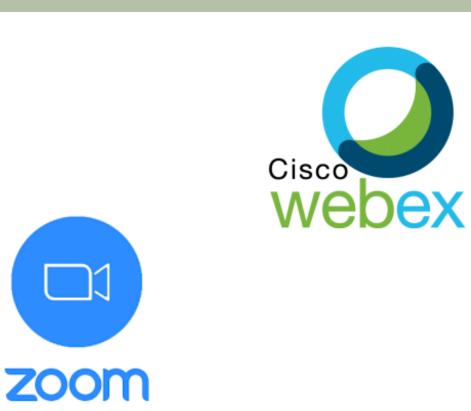
BASIC DEVICES



VIDEO CONFERENCING PLATFORMS



Google Meet









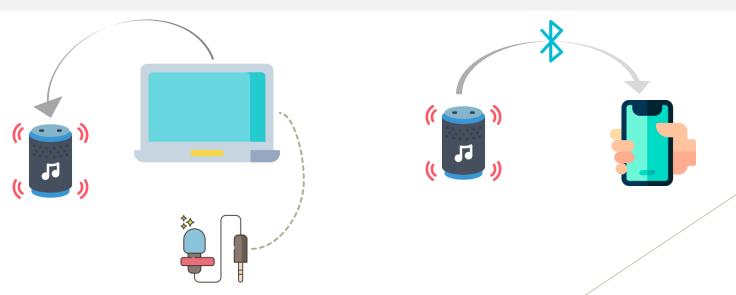
Online Classes/Conferences | *pointers*

- Secure the meeting with password and waiting rooms
- Use Screen share and Whiteboards for classes
- Recording sessions for analysis, archives and sharing
- Audio Visual aid as a supplementary resource
- Managing the lag during live classes

AUDIO

SPACE

- Select a room with less echo
- Away from the road or any other source of constant noise
- Non-reflective surfaces around the device
- Background music
- Bluetooth speakers
- External mic



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LIGHTING

- Face the light <-> Light the face
- No back light
- Use of natural light
- Utilising household lights effectively



GOING LIVE







CHECKLIST

- \checkmark Phone in landscape mode
- ✓ Auto rotate ON
- ✓ Use back camera
- ✓ Wipe the camera lens
- ✓ Plan opening slide & ambience music
- ✓ Switch off comments
- ✓ Being cognizant of copyrights
- \checkmark Full tech rehearsal at least a day in advance (preferably at the same time)

IVE

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Creator Studio

- Creator Studio on Facebook and Instagram
- Using the 'Schedule Premiere' options to upload videos on FB and YouTube

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DIGITAL AUDITORIUM/Classroom Studio

Checklist to choose a digital auditorium

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- ✓ Space availability for performance
- ✓ Pro lights
- \checkmark Pro sound
- ✓ Streaming facilities
- \checkmark An informed tech crew
- \checkmark Insist on tech rehearsals

MONETISATION

Opportunity to reach a wider audience

Creating curated content for the camera with professional output Creating workshops & courses designed specifically for the digital medium

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Using the Donate button on Facebook, subscription models on Patreon/Gigsy, crowdfunding through dedicated platforms

Performing on platforms like BMS/Shaale/Playtoome/ Youtube

Thank you!

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Write to me: artmos.kk@gmail.com