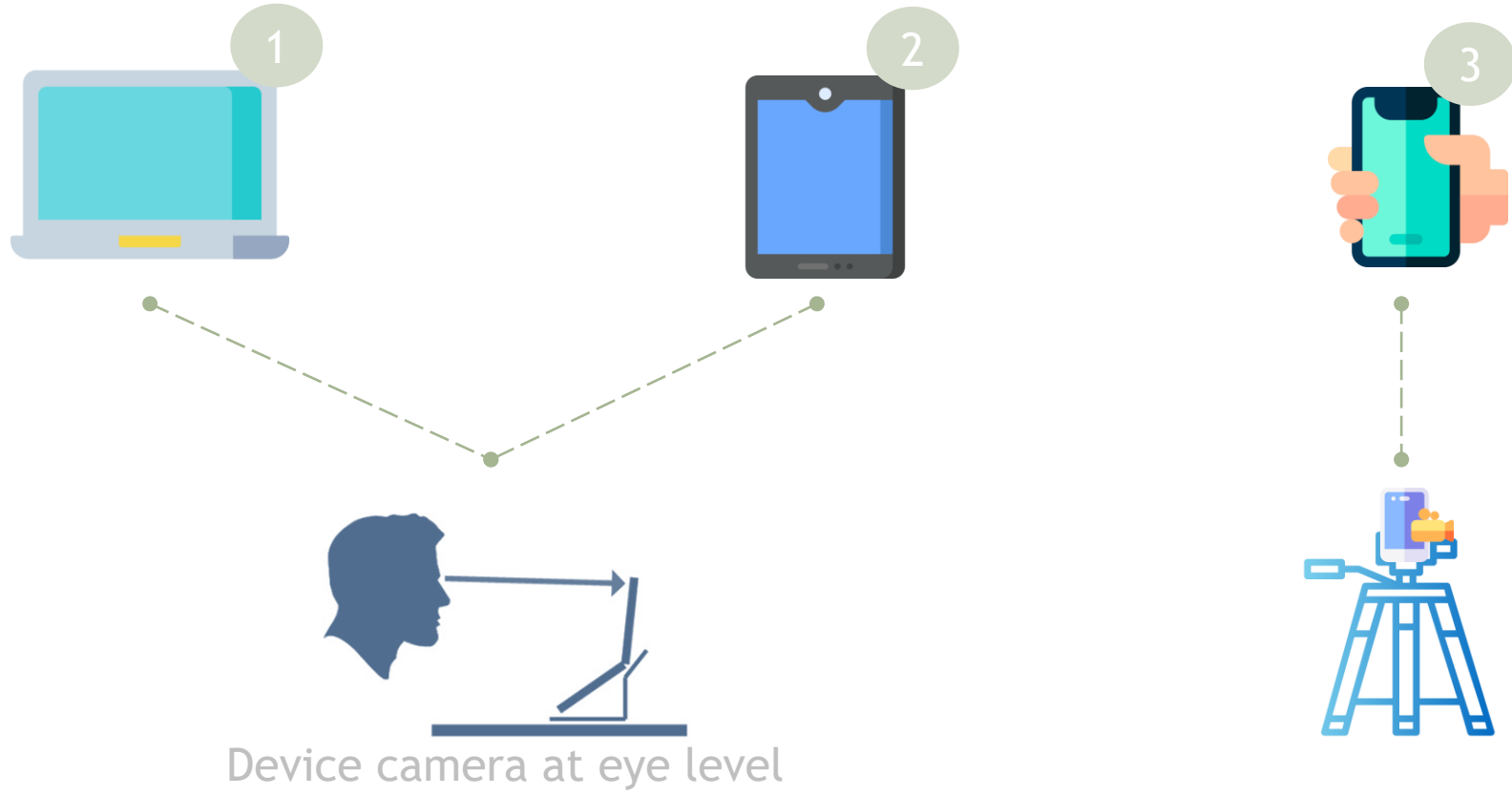


Embracing the *Digital Space*

BASIC DEVICES



VIDEO **CONFERENCING** PLATFORMS



Google Meet



zoom



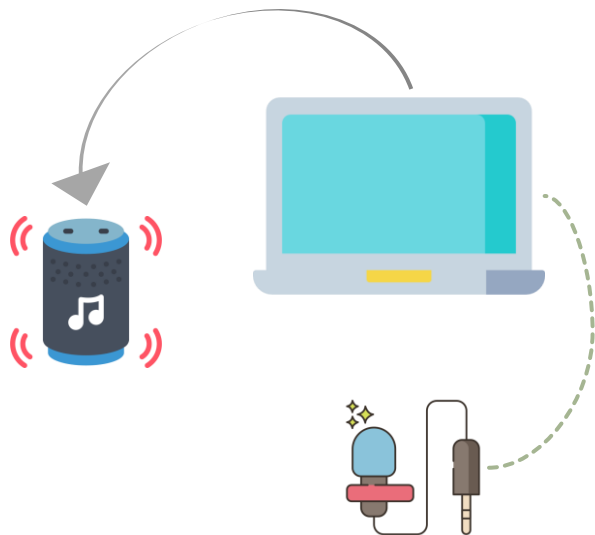
Online Classes/Conferences | *pointers*

- Secure the meeting with password and waiting rooms
- Use Screen share and Whiteboards for classes
- Recording sessions for analysis, archives and sharing
- Audio Visual aid as a supplementary resource
- Managing the lag during live classes

AUDIO

SPACE

- Select a room with less echo
 - Away from the road or any other source of constant noise
 - Non-reflective surfaces around the device
-
- Background music
 - Bluetooth speakers
 - External mic



LIGHTING

- Face the light <=> Light the face
- No back light
- Use of natural light
- Utilising household lights effectively

GOING LIVE



Instagram



You Tube

CHECKLIST

- ✓ Phone in landscape mode
- ✓ Auto rotate ON
- ✓ Use back camera
- ✓ Wipe the camera lens
- ✓ Plan opening slide & ambience music
- ✓ Switch off comments
- ✓ Being cognizant of copyrights
- ✓ Full tech rehearsal at least a day in advance (preferably at the same time)

IVE

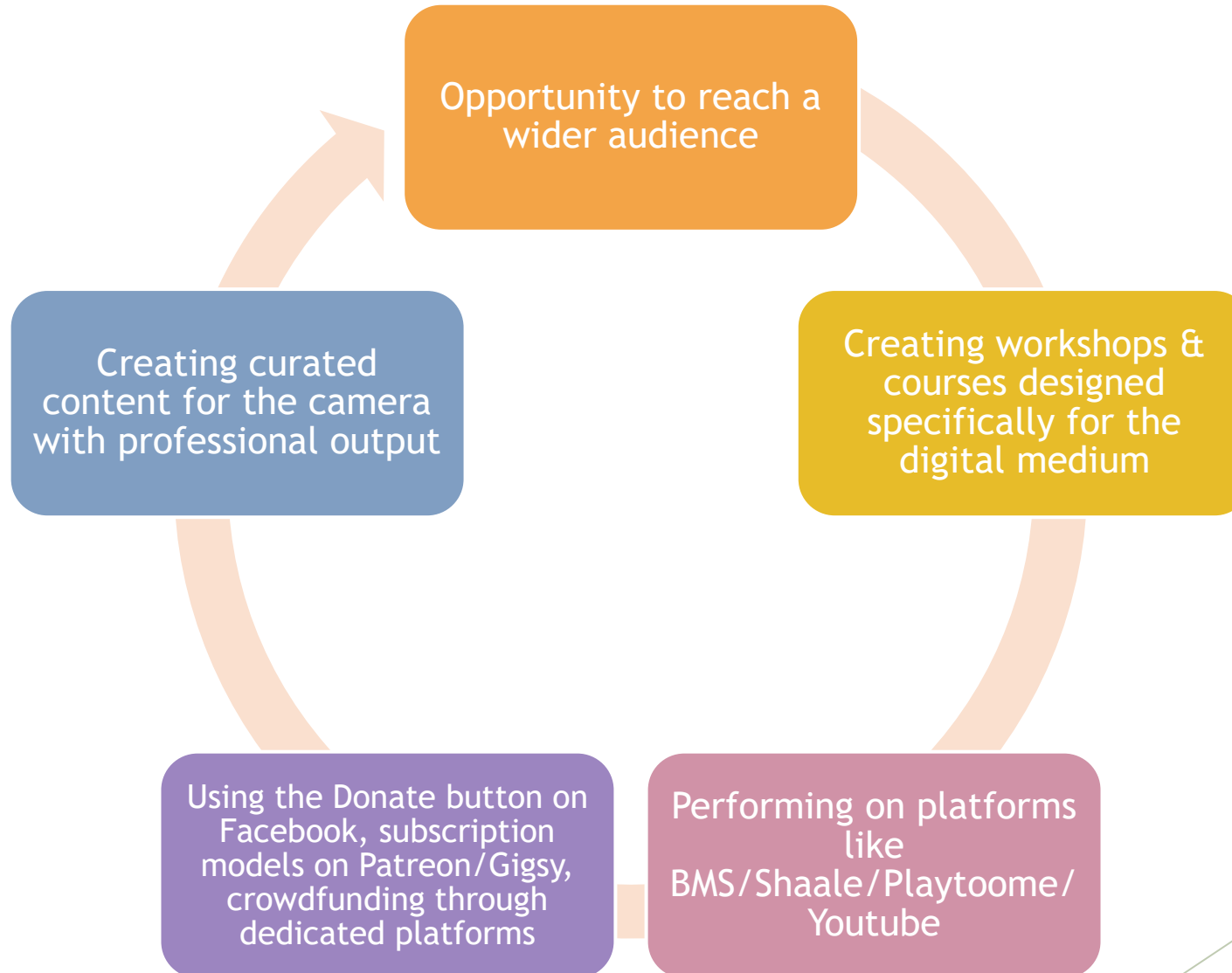
Creator Studio

- Creator Studio on Facebook and Instagram
- Using the 'Schedule Premiere' options to upload videos on FB and YouTube

Checklist to choose a digital auditorium

- ✓ Space availability for performance
- ✓ Pro lights
- ✓ Pro sound
- ✓ Streaming facilities
- ✓ An informed tech crew
- ✓ Insist on tech rehearsals

MONETISATION



Thank you!

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